



Friends of the Clifton Park-Halfmoon Public Library

2021

Annual Report

As we are writing this in early 2022, there is reason for cautious optimism ...

The Omicron variant of COVID is waning; the Library, following CDC guidelines, has dropped the mandate for masking inside the building; and in-person activities are resuming with caution. As we look back on 2021, we see a continual upswing that we hope becomes our new normal.

2021 brought a slow shift toward normalcy:

- Membership numbers began to climb again; By the end of 2021, we had regained about a quarter of the members who didn't renew during the pandemic.
- Friends Board Meetings continued virtually.
- Our Outreach team continued to supply materials to those unable to leave their homes, adding a location in 2021.
- We sponsored another successful Books for Babies campaign with the Library.
- We were able to hold a successful mini sale in July and a multi-day Used Book Sale in October, the first since January of 2020. Book stocks were greater than ever thanks to our community's generous book donations, so we increased the sale to four days and rearranged our sales floor to allow more distanced shopping, changes that we will keep in place.
- The Book Friendly Newsletter continued publishing issues in part reflecting the community's responses to COVID.
- The Two Towns-One Book team created an exhibit in the around the corner glass display case, that celebrated our outstanding ten year history of great books. They also asked the community to provide the names of books they particularly loved and created a space on their website to display titles and brief reviews. TTOB also received support from the Town of Clifton Park and a grant from Stewarts Shops to support activities for children. During 2021, the community read book was chosen for 2022; activities for the chosen book, *Finding Dorothy*, began in January 2022.

- The Friends once again awarded two Community Scholarships to high school graduates from the tax district who would be attending two-year or four-year institutions of higher education in the fall.
- The Friends support of the Library through our Get Out the Vote campaign was successful in securing voter participation from the community to approve the 2021 Library budget vote and elect Trustees.
- Friends support continued for very popular Library programs like the Museum Passes and Storybook Walk, as well as the acquisition of digital signage within the Library building, plus donations in support of materials acquisition and other important Library functions.

The remainder of the Annual Report focuses on financial information. All of our funds are earmarked to support Library activities not covered by tax district monies. Although income continued to be depressed in 2021 due to the pandemic, we began to see an improvement due to increasing membership donations and the opportunity to hold one multi-day and one mini Used Book Sale.

We want you to know that we appreciate the wonderful community and its support for the Library. We are so happy that COVID restrictions are currently relaxing, and we hope to see you back at the Library

Table 1. FOL Revenues and Expenses for Fiscal Year 2022

CATEGORY	REVENUES	EXPENSES	NET
Donation	3,526.65	----	3,526.65
GOTV	----	387.48	(387.48)
Hospitality	----	----	----
Library Support	----	8,163.36	(8,163.36)
Membership	11,148.21	8.87	11,139.34
Miscellaneous	16,320.67*	16,320.67 ^o	0.00
Museum Pass	----	2,334.00	(2,334.00)
Organization	----	422.61	(422.61)
Other Fundraising	54.50	----	54.50
Outreach	----	----	----
Pavers	1,625.00	----	1,625.00
Publicity	----	2,310.00	(2,310.00)
Scholarship	----	2,000.00	(2,000.00)
Technology	----	----	----
Travel	----	----	----
TTOB	2,000.00	3.03	1,996.97
Used Book Sale	10,629.06	190.94	10,438.12
Totals	45,304.09 ^Δ	32,140.96 ^Δ	13,163.13

*CD closed at Trustco on 12/03/2021, deposited in checking account